epidemic spirit. The emergency of Covid-19 is an opportunity to strengthen the education of ideals and beliefs and deepen the spirit of patriotism, to strengthen the ideal and belief education of college students from many angles, ways and means, and to cultivate the builders and successors of socialist cause in the new era of all-round development of moral, intellectual, physical and aesthetic work.

Conclusions: puts forward that the ideal and belief education for college students under the background of covid-19 pneumonia should stress the fusion of the content of the epidemic situation, some suggestions, such as cultivating students' spirit of responsibility, guiding students to explore actively, stimulating students' patriotic enthusiasm . The development of ideal and belief education should be combined with the acceptance habit, ability and concrete teaching situation of college students, and the ideal and belief education should be adapted to the cultivation of college students' ability, ensure the adaptability between ideal and belief education and other subjects teaching. In the process of choosing the ideal and belief education resources, we can divide them into different levels according to the classes of college students, set the ideal and belief education teaching materials in different grades differently, and combine the design of teaching in each class, as well as the reflection of students, college students' parents and teachers, comprehensively choose the ideal and belief education content with adaptability, to ensure that the application of ideal and belief education can play a scientific role in the cultivation of college students' ideology and values.

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## THINKING ON THE IMAGE AND PSYCHOLOGY OF COLLEGE COUNSELORS UNDER THE BACKGROUND OF COVID-19 NORMALIZATION

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Background: Improving the competency of college counselors in mental health education is an inevitable choice to promote the development of students' mental health and better implement the fundamental task of moral education. The construction of college counselors' team is the key to the ideological education of young students, COVID-19 outbreak of a major public health emergency to college students ideological education work and college counselor team construction, under the background of global new outbreak normalized, college counselor team construction to change the traditional mode of thinking, improve the occasion, from the new philosophical perspective of thinking of college counselor team image construction is the response to the new outbreak normalized important way of student work. Accordingly, the study of the working mechanism of the construction of the team is of high significance. Research aim and method: the three research hypotheses of the present study are as follows: (1) the image construction of college counselor team needs to start from the ontology. Moreover, a correlation between the subject and the object needs to be considered, with the understanding of the subject forming an impression based on the object; (2) the image construction of the team is a dynamic and historical process; and (3) the image construction is a dynamic reflection. Furthermore, the study aims at establishing the significance of constructing the image as well as improving the students' health in the background of COVID-19.

**Method:** The competency model of college counselors' mental health education was constructed by means of interviews, questionnaires and expert consultation. The model is composed of 9 first-order factors. These first order factors can be summarized into four second order factors, including 30 evaluation items. In the present study, the image construction of college counselors is investigated from the philosophical ontology, epistemology and historical materialism. In addition, the law of the image construction of university counselors is explored.

Results: The weight of each factor is determined by evaluating the importance of the factors. The results show that caring for students is the highest driving force coefficient. The second is in-depth counseling and intervention, self-efficacy and identification of psychological problems. (1)From ontological perspective, the image construction of university counselors is found to be based on the object. Moreover, the correlation between the objects is considered, and the cognitive subject is formed into an impression through the interactive practice as the media. Furthermore, in order for the students to further understand college counselors, they are expected to strengthen their understanding of COVID-19, establish prestige, and help the students to build a sense of security; (2) from the historical materialism, the image construction of college counselors is found to be historically determined and popular. College counselors are required to consider the problems from the students' point of view as well as to understand their physical and mental conditions; (3) from the epistemological aspect, the image construction is found to be an active reflection theory. Furthermore, COVID-19 pandemic has influenced the physical and particularly the mental health of college students. Consequently, to further establish the image of college counselors, strengthening the concern for college students is of high importance.

**Conclusion:** The research on the competency model and evaluation tools of college counselors' mental health education is helpful to guide the specific work practice of college counselors under the new situation. The results of this study can provide theoretical basis and content direction for improving the mental health education competency of college counselors. The construction of the image of college counselors' team essentially belongs to the understanding, which is the active reflection of the cognitive subject to the object through interactive practice. This significantly

clarifies the construction of the image of the team, which highlights the importance of subjective and objective aspects in the construction of the team.

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## RESEARCH ON THE INFLUENCE OF AHP ON THE PSYCHOLOGICAL CARRYING CAPACITY OF INTERNAL CONTROL IC FRAMEWORK BASED ON COVID-19

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Background: The COVID-19 epidemic, which lasted for more than two years, has brought casualties, but also affected people's mental health. In contrast, the management of enterprises is relatively severe. A report released by the World Health Organization shows that the COVID-19 epidemic has increased the mental pressure of people everywhere during the global pandemic. During the pandemic, the prevalence of global anxiety and depression increased by 25%, and people with basic diseases are more likely to have mental health problems. Since COVID-19 attacked the world, internal control has become more important for enterprises. Enterprise internal control can not only effectively protect enterprise property security, but also improve enterprise performance and promote enterprise development through supervision and management. In order to effectively measure the implementation of enterprise internal control, it is necessary to establish a set of perfect evaluation models to judge the defects of enterprise internal control, so as to propose effective improvement methods.

Subjects and Methods: In September 1992, the COSO Committee put forward the Internal Control Integrated Framework. At the end of 1996, the American Audit Committee recognized the research results of COSO and revised the corresponding audit announcement. Since then, most enterprises have adopted this framework for internal control. Economic and management scholars' exploration of the evaluation model of internal control has not stopped at this point, and they still improve the internal control evaluation model in all aspects. At present, most enterprises in the market use the IC framework for internal control, and many scholars' internal control evaluation models are also based on this, but the more unified is to use the internal environment, risk assessment, control activities, information communication and internal supervision as the standard layer, and there are still disputes about the further scheme layer. This paper will explore the internal control evaluation model based on the IC framework through AHP, mainly focusing on making a reasonable framework for the elements of the opposite case level. The practice of the designed internal control evaluation model aims to provide suggestions and reference for the establishment of the internal control evaluation system of enterprises.

**Results:** It shows that the implementation of internal control system in enterprises is insufficient and employees' psychological cognition is not paid attention to. The enterprise can find its own position in formulating the development strategy, but it cannot be more in line with its own actual situation. The enterprise lacks external communication and customer communication, fails to provide good after-sales service, and does not pay enough attention to the public opinion control of social platforms such as microblog.

**Conclusion:** It is suggested that the human resource management of enterprises should be in place, the employees' cognitive knowledge should be cultivated at all times, and the supervision mechanism should be more perfect, so as to improve the executive power and ensure the effective implementation of internal control.

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## RESEARCH ON IMPROVED METHOD OF HUMAN FACTORS OPTIMIZATION FOR IMAGE GUIDED OPERATOR'S MENTAL LOAD AND ANXIETY OF ASSISTED PUNCTURE ROBOT

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**Objectives:** To study the human factors of image guidance of assisted puncture robot, optimize and improve the mental overload of operators, reduce the potential surgical risk, and improve the effect of puncture treatment.

Methods: For the two-dimensional image guidance based on single-modality, doctors need to conceive the spatial structure of the patient's body, estimate the size, position and shape of the tumor, and carry out visual perception secondary processing, which makes it difficult for doctors to take into account the multiple needs of clinical surgery, resulting increase the postoperative residual potential risks around the ablation area, and which is also a human factor that leads to mental overload of image guided operation. Therefore, a human factor optimization method for image guidance of assisted puncture robot combined with digital twin technology and augmented reality technology is proposed.